BITS Pilani
Dubai Campus



CALL FOR PAPERS

International Conference on

MANAGEMENT INNOVATION & BUSINESS TRANSFORMATION

By the Department of Management Studies,
BITS Pilani, Dubai Campus

JAN 14TH & 15TH 2027

VENUE: BITS PILANI, DUBAI CAMPUS

KEY TRACKS

- Human Resource Management & Future Of Work
- Finance, Fintech & Investment Strategy
- Marketing & Consumer Behavior In The Digital Age
- Operations, Supply Chain and Industry 5.0.
- Sustainability, ESG & Green Business Practices
- Economics, International Business & Emerging Markets
- Strategic Management & Digital Transformation
- Artificial Intelligence & Data-Driven Decision Making

MIBT 2027

- MIBT 2027 brings together researchers, academicians, industry professionals and experts to explore emerging trends and challenges in management, innovation, AI, digital transformation and sustainable business.
- The conference offers a valuable networking opportunity to connect with leading researchers, industry experts and academicians from around the world.

https://www.bits-pilani.ac.in/event/ms_icmibt_2027/

Submission Link

PUBLICATION OPPORTUNITY

- Journal of Retailing and Consumer Services (ABDC-A; Scopus Q1)
- FIIB-Business Review (ABDC-B; Scopus Q2)
- Strategic Business Research (published by Elsevier)

Selected high-quality papers will be considered for fast-track peer review in the above journals.

WHY ATTEND?

- 🔬 Hands-on Research Workshops
- 🎤 Global Keynote Speakers
- 📄 Publication Opportunity
- 🤝 Network with International Scholars
- 🏆 Best Paper Awards
- 🌐 Hybrid Participation
- 🎉 Gala Dinner & Cultural Experience
- 🏙️ Dubai City Tour*

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KEY DATES

Milestone	Date
Call for Papers Opens	Sep 1, 2026
Paper Submission Deadline	~~Nov 15, 2026~~ --- **Nov 30, 2026**
Notification of Acceptance	Nov 15, 2026
Registration Opens	Nov 15, 2026
Early Bird Registration Closes	Nov 25, 2026
Registration Closes	Dec 10, 2026
Conference Dates	**Jan 14 - 15, 2027**

CONFERENCE SCHEDULE

DAY 0 (Jan 13, 2027)

Pre-conference Workshops on:

- Manuscript Development & Publication
- Advanced Research Methods

DAY 1 (Jan 14, 2027)

- Inaugural Ceremony
- Keynote Address 1
- Tea Break
- Parallel Technical Sessions 1
- Lunch
- Parallel Technical Sessions 2
- High Tea
- Gala Dinner

DAY 2 (Jan 15, 2027)

- Keynote Address 2
- Tea Break
- Parallel Technical Sessions 3
- Lunch
- Valedictory Session & Best Paper Awards
- High tea
- Evening City Tour*

**Separate registration and additional charges apply for City Tour*

Participant Category	Fee (AED)	Early Bird (AED)
Students & Research Scholars	**700**	**600**
Faculty / Academicians	**1,000**	**900**
Industry Professionals	**1,000**	**900**

Connect With Us

https://www.bits-pilani.ac.in/event/ms_icmibt_2027/

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