



BITS Pilani
Dubai Campus

**A WORLD OF
OPPORTUNITY
AWAITS YOU!**
#BeABITSian

ADMISSIONS OPEN FOR MBA

innovate

achieve

lead

WHY STUDY AT BITS PILANI DUBAI?

ABOUT BITS PILANI, DUBAI & MBA PROGRAMME

BITS Pilani, Dubai Campus is the branch campus of internationally reputed Birla Institute of Technology and Science (BITS), Pilani-India. Located at Dubai international academic city, the institute offers three-tier education - First Degree, Higher Degree & PhD programmes.

The MBA programme at BITS Pilani, Dubai Campus aimed for graduates across various disciplines, working professionals and entrepreneurs offers core management courses with specialized electives focussing on real-world industry practice. Students graduating with this MBA degree acquire a dynamic ability to apply methodical, technical and innovative thought processes to business problems in their respective fields.

Gain an internationally recognised MBA with BITS Pilani, Dubai and get access to connect & engage with experienced cohorts to widen your perspective. The flexible & modular curriculum allows one to learn while you earn. Synchronously provides opportunities to fresh graduates to build global business skills and prepare themselves for leadership roles.

In order to enrich the classroom diversity and encourage discussions among students with different educational background, the institute has modified the eligibility criteria to accept the applications from non-engineering students as well.



Evening & weekend
classes for
convenience of
engineering & science
professionals



Rated 5 star by KHDA
(Knowledge & Human
development
Authority) Govt. of
Dubai - 2022



No. 1 private
technological university
of India ranked among
Top 200 in QS Asia
university rankings 2022



MBA COURSE DETAILS [2 YEARS]

24 COURSES (3 SEMESTERS) + INTERNSHIP/DISSERTATION (1 SEMESTER)

CORE COURSES

- Accounting for Managers
- Business Statistics
- Leading Modern Organizations
- Managerial Economics
- Organizational Theory & Behaviour
- Strategic Marketing
- Introduction to Systems & Sustainability
- Critical and Design Thinking
- Management Science
- Economic Environment of Business
- Business Analytics
- Operations and Supply Chain Management
- Decision Making
- Strategic Management
- Corporate Finance
- Marketing Research & Metrics
- Human Resource Management
- Technology Innovation & Entrepreneurship
- International Business Strategy & Operations
- Information & Knowledge Management Systems

ELECTIVE COURSES (ANY 4)

- Total Quality Management
- Project Management
- Enterprise Resource Planning
- Cross Cultural Management
- E-Business and Internet Marketing
- Security Analysis & Portfolio Management
- Project Appraisal
- Organizational Change
- Consumer Behavior
- Supply Chain Analytics
- Risk Management
- Services Marketing
- Creating and Leading Entrepreneurial Organizations

#ALUMNISPEAK



Manoj Malik
Business Analyst Digital Platforms
Gulf Business Machines
Dubai, UAE

"BITS Pilani, Dubai Campus offers the flexibility to attend classes in the evenings, and focus on work during the business hours. The MBA program has helped me to improve my quality of work to a great extent and an enduring faculty support is what I cherish the most."



Maharoof Pullarat
Senior Engineer
Etisalat
Sharjah, UAE

"Although I did my MBA after 10 years of industry experience, BITS Dubai helped me to realize my dreams and achieve personal as well as professional growth. The use of case studies and simulations inside the classroom helped me to understand the business world in a more effective manner."



PROGRAMME HIGHLIGHTS & ADMISSION DETAILS

SALIENT FEATURES

- **Approved by UGC and MoE**, Government of India and Permitted by **KHDA, Govt of Dubai**
- **Degree awarded by BITS Pilani, India**, with modular & flexible curriculum identical to Indian campuses
- **Evening & weekend classes** available for convenience of working professionals & students aspiring to work
- The Program exposes you to **world-class faculty** and leading **industry experts**
- **Internship opportunities** arranged by the institution
- **Placement** assistance offered on completion of degree
- Attractive **scholarships offered** to meritorious students
- Student **Visas** and on-campus **Hostel Accomodation** provided

ELIGIBILITY CRITERIA

Candidates holding a bachelor's degree in any discipline or its equivalent with at least 60% aggregate marks, and having studied at least one subject in mathematics or statistics at the high school (10+2) or higher level.

FEE STRUCTURE & SCHOLARSHIP

- Tuition Fee - AED 32,000/- per year, payable in 4 installments
- **20% Tuition fee scholarship** for a semester, based on qualifying degree aggregate of 75% & above.*
- **Three or more candidates from the same organization** seeking admissions into any higher degree programme would be eligible for **10% concession** on the tuition fee for the normal duration of the programme.

ADMISSIONS OPEN

Apply online at admission.bits-dubai.ac.ae

Email: admission@bitspilanidubai.ae

Website: <https://www.bits-pilani.ac.in/Dubai/>

Contact: +9714 2753 700 (Dubai) | +91 9294941919 (India)