



BITS Pilani
Dubai Campus



International Conference on **MANAGEMENT INNOVATION & BUSINESS TRANSFORMATION**

By the Department of Management Studies, BITS Pilani, Dubai Campus

JAN 14TH & 15TH 2027

VENUE: BITS PILANI, DUBAI CAMPUS

WHY ATTEND?

Hands-on Research Workshops
Global Keynote Speakers
Publication Opportunity
Network with International Scholars
Best Paper Awards
Hybrid Participation
Gala Dinner & Cultural Experience
Dubai City Tour*

KEY THEMES

Participants are invited to submit their papers on the following key themes:

- Strategic Management & Digital Transformation
- Artificial Intelligence & Data-Driven Decision Making
- Sustainability, ESG & Green Business Practices
- Marketing & Consumer Behavior In The Digital Age
- Finance, Fintech & Investment Strategy
- Human Resource Management & Future Of Work
- Operations, Supply Chain & Industry 4.0
- Economics, International Business & Emerging Markets

Submission Link

MIBT 2027

- MIBT 2027 brings together researchers, academicians, industry professionals and experts to explore emerging trends and challenges in management, innovation, AI, digital transformation and sustainable business.
- The conference offers a valuable networking opportunity to connect with leading researchers, industry experts and academicians from around the world.
- Selected high-quality papers will be considered for publication through a fast-track peer review process in partnering journals, subject to the journals' editorial policies and review standards.

https://www.bits-pilani.ac.in/event/ms_icmibt_2027/

CALL FOR PAPERS

PUBLICATION OPPORTUNITY

- Journal of Retailing and Consumer Services (ABDC-A; Scopus Q1)
- FIIB-Business Review (ABDC-B; Scopus Q2)
- Strategic Business Research (published by Elsevier)

**Selected high-quality papers will be considered for fast-track peer review in the above journals.*



KEY DATES

Milestone	Date
Call for Papers Opens	Sep 1, 2026
Paper Submission Deadline	Oct 31, 2026
Notification of Acceptance	Nov 13, 2026
Registration Opens	Nov 15, 2026
Early Bird Registration Closes	Nov 25, 2026
Registration Closes	Dec 10, 2026
Conference Dates	Jan 14 - 15, 2027

CONFERENCE SCHEDULE

DAY 0 (Jan 13, 2027)

Pre-conference Workshops on:

- Manuscript Development & Publication
- Advanced Research Methods

DAY 1 (Jan 14, 2027)

- Inaugural Ceremony
- Keynote Address 1
- Tea Break
- Parallel Technical Sessions 1
- Lunch
- Parallel Technical Sessions 2
- High Tea
- Gala Dinner

DAY 2 (Jan 15, 2027)

- Keynote Address 2
- Tea Break
- Parallel Technical Sessions 3
- Lunch
- Valedictory Session & Best Paper Awards
- High tea
- Evening City Tour*

Registration Fee

Participant Category	Fee (AED)	Early Bird (AED)
Students & Research Scholars	700	600
Faculty / Academicians	1,000	900
Industry Professionals	1,000	900

Connect With Us



https://www.bits-pilani.ac.in/event/ms_icmibt_2027/



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*Separate registration and additional charges apply for City Tour

