



Birla Institute of Technology and Science, Pilani

Off-campus Programmes and Industry Engagement

JOB DESCRIPTION

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| About BITS, Pilani | <p>Birla Institute of Technology & Science, Pilani has been declared as an "Institution of Eminence Deemed to be University" by the Central Government of India in exercise of the power conferred under Section 3 of the UGC Act 1956 and is a renowned science and technology institute with its headquarter located in Pilani, Rajasthan, India. In addition to Pilani, BITS Pilani has campuses in Dubai, Goa, Hyderabad and Mumbai.</p> <p>Work Integrated Learning Programmes (WILP) was established in 1979 focuses on providing continuing education to working professionals across different sectors. WILP has 45+ years of educating working professionals, 46+ programmes, 1,20,000+ working professionals graduated, 46,000+ working professionals enrolled.</p> |
| Industry/Service | Higher Education |
| Post/Job Title | Data Analyst - Academic Strategy Advisory Board (ASAB) |
| Job Type | Regular, Full time |
| Reporting to | Head of Academic Strategy Advisory Board |
| Will also work very closely with | Faculty & Staff |
| No. of positions | 1 |
| Job Location | Bangalore |
| Principal Accountabilities & Responsibilities | <ul style="list-style-type: none">Build dashboards and reports to monitor KPIs based on data available from academic, marketing, operations and finance teams of WILP.Analyze participant, program and market data to identify trends, gaps, and opportunities.Assist in competitor benchmarking and market scans using both internal and external data.Collaborate with other stakeholders in WILP to generate actionable insights from data. |
| Qualification and Personal Profile | <ul style="list-style-type: none">MSc (Business Analytics), MBA or equivalent5+ years of experience in analytics or data roles, preferably in education, EdTech, or consulting |
| Other Skill and Ability Requirements | <ul style="list-style-type: none">Strong skills in Excel, SQL, and data visualization tools (e.g., Tableau, Power BI)Experience with survey tools and data analysis (e.g., Google Forms)Ability to present findings clearly to non-technical stakeholders |