



Birla Institute of Technology and Science, Pilani

Off-campus Programmes and Industry Engagement

JOB DESCRIPTION

About BITS, Pilani	<p>Birla Institute of Technology & Science, Pilani has been declared as an "Institution of Eminence Deemed to be University" by the Central Government of India in exercise of the power conferred under Section 3 of the UGC Act 1956 and is a renowned science and technology institute with its headquarter located in Pilani, Rajasthan, India. In addition to Pilani, BITS Pilani has campuses in Dubai, Goa, Hyderabad and Mumbai.</p> <p>Work Integrated Learning Programmes (WILP) was established in 1979 focuses on providing continuing education to working professionals across different sectors. WILP has 45+ years of educating working professionals, 46+ programmes, 1,20,000+ working professionals graduated, 46,000+ working professionals enrolled.</p>
Industry/Service	Higher Education
Post/Job Title	Data Analyst - Academic Strategy Advisory Board (ASAB)
Job Type	Regular, Full time
Reporting to	Head of Academic Strategy Advisory Board
Will also work very closely with	Faculty & Staff
No. of positions	1
Job Location	Bangalore
Principal Accountabilities & Responsibilities	<ul style="list-style-type: none"> • Build dashboards and reports to monitor KPIs based on data available from academic, marketing, operations and finance teams of WILP. • Analyze participant, program and market data to identify trends, gaps, and opportunities. • Assist in competitor benchmarking and market scans using both internal and external data. • Collaborate with other stakeholders in WILP to generate actionable insights from data.
Qualification and Personal Profile	<ul style="list-style-type: none"> • MSc (Business Analytics), MBA or equivalent • 5+ years of experience in analytics or data roles, preferably in education, EdTech, or consulting
Other Skill and Ability Requirements	<ul style="list-style-type: none"> • Strong skills in Excel, SQL, and data visualization tools (e.g., Tableau, Power BI) • Experience with survey tools and data analysis (e.g., Google Forms) • Ability to present findings clearly to non-technical stakeholders