

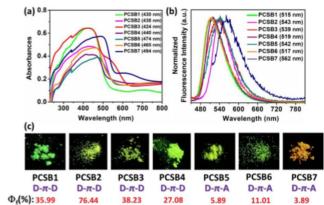




**PENDING** 

# (IN202311051895)

Uncharged, room temperature-stable, p-conjugated, organic dyes for nucleus-specific bioimaging and method of preparing the same



### **NEED**

Detecting cancerous tissue early is critical to improving patient outcomes. Current methods often rely on invasive procedures or require complex preparation, leading to delays. Efficient, non-invasive alternatives are needed.

## **MARKET ANALYSIS**

The global biotechnology market is projected to grow at a CAGR of 8.5%, reaching \$1 trillion by 2033. Key drivers include advancements in diagnostics, precision medicine, and non-invasive technologies.

### **TECHNOLOGY OVERVIEW**

This technology presents room-temperature-stable, uncharged,  $\pi$ -conjugated organic dyes for nucleus-specific bioimaging. The dyes enable easy staining of live or fixed cells for accurate cancer detection, offering a simpler, faster approach compared to conventional methods.

## **Target Industries**

Healthcare, Diagnostics, Cancer Research., Biotechnology firms developing diagnostic tools; Healthcare providers integrating non-invasive imaging solutions; Research institutions focusing on early-stage cancer detection.

## **TECHNOLOGY KEY FEATURES**

The dyes are stable, uncharged, and specific for the nucleus, enabling efficient bioimaging of live or fixed cells. The technology supports wash-free imaging, ideal for detecting cancerous tissues quickly and precisely.

### AT A GLANCE

 SDG 3 (Good Health and Well-Being), SDG 9 (Industry, Innovation, and Infrastructure), SDG 12 (Responsible Consumption and Production)

#### Read more here

Technology is available for licensing/ co-development.

Reach out to Prof. Deepak Chitkara, Coordinator, BITS Technology Enabling Centre,

BITS Pilani Contact Details: tec.bits@pilani.bits-pilani.ac.in, 91 1596-255913

