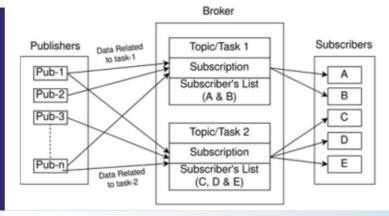






**PENDING** 

(IN202311006415)
A privacy-preserving decentralized framework for mobile crowdsensing



### **NEED**

Mobile crowdsensing for collecting data can compromise privacy and security. Current systems lack efficient, secure, and decentralized data handling, exposing risks. Blockchain technology offers a way to address these challenges.

### **MARKET ANALYSIS**

The global blockchain market for telecommunications is growing at a CAGR of 22.5%, projected to reach \$31 billion by 2033. Key drivers include privacy concerns, IoT, and data security needs.

## **TECHNOLOGY OVERVIEW**

This blockchain-based mobile crowdsensing system ensures secure, decentralized data collection, encryption, and validation. It uses blockchain for secure data exchange and privacy protection while enabling efficient crowd-sensing for location and identity-sensitive data.

# **Target Industries**

Telecommunications, Smart Cities, IoT., Telecom providers, IoT platform integrators, and security-focused data management services. These sectors are keen to deploy decentralized, secure data collection and processing solutions.

## **TECHNOLOGY KEY FEATURES**

Blockchain-based, secure data encoding and encryption for crowdsensed data, decentralized data storage, and validation via blockchain. Ensures privacy through data normalization and cryptographic methods.

### AT A GLANCE

 SDG 9 (Industry, Innovation, and Infrastructure), SDG 11 (Sustainable Cities and Communities), SDG 16 (Peace, Justice, and Strong Institutions)

#### Read more here

Technology is available for licensing/ co-development.

Reach out to Prof. Deepak Chitkara, Coordinator, BITS Technology Enabling Centre,

BITS Pilani Contact Details: tec.bits@pilani.bits-pilani.ac.in, 91 1596-255913

