



# BITS Pilani

Pilani Campus

Department of Management

## MBA ADMISSION BROCHURE



innovate

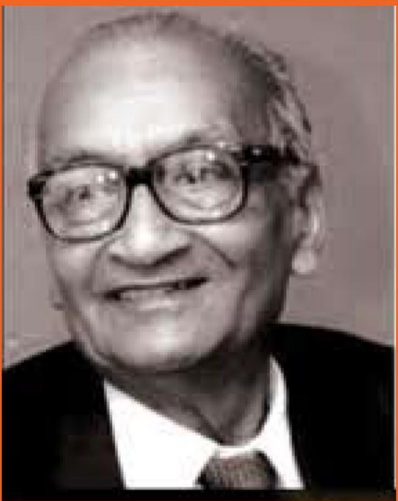
achieve

lead



**What do we propose to do here? We want to develop as which means no dogma. There will be a search for truth. Here is to cultivate a scientific mind."**

Late Shri G.D. Birla  
Founder Chairman, BITS Pilani



**"...to prepare young men and women to act as leaders for economic and industrial development of the country and service to humanity."**

Late Dr. K.K. Birla  
Former Chancellor, BITS Pilani



**"What is it that can empower our nation? The most obvious answer is education. Education that enhances livelihoods but also education that is value based. Education that gives roots and gives wings as well."**

Dr. Kumar Mangalam Birla  
Chancellor, BITS Pilani

## DIRECTORS' MESSAGE

**Greetings! Birla Institute of Technology and Science (BITS) Pilani is a deemed to be university established under section 3 of UGC act 1956. Accredited with 'A' Grade by NAAC, the institute offers higher education in the fields of science, engineering, pharmacy and management. At BITS Pilani, we are committed to play a key role in facilitating an ambience for the creation of knowledge, innovative ideas and preparing graduates to be market leaders for tomorrow.**

**Our MBA programme fosters sound understanding amongst the students of various facets of business at functional and strategic levels; it focuses on fostering leadership and innovation amongst the students through its well-developed curriculum. A proper blend of classroom teaching, lectures of industry experts, business workshops and six months long practice school programme adds new dimension to our MBA programme. Our alumni have gone on to become leading technocrats, entrepreneurs and leaders of society across the world.**

**Prof. A. K. Sarkar  
Director  
BITS Pilani, Pilani Campus**

## MESSAGE FROM HEAD OF DEPARTMENT

**Greetings! BITS Pilani is committed to excellence in the field of management education. Management education at BITS Pilani brings cutting edge thinking and best learning practices to its flagship MBA program through three semesters of rigorous classroom training coupled with provision for 6 months exposure to industry through structured and evaluative internship (Practice School) making the programme unique.**

**Teaching pedagogy includes, classroom lectures, workshops, case studies, individual and group projects, guest lecturers from industrial leaders etc. BITS Pilani provides an environment for development of a socially aware and context sensitive personality with uncompromising integrity of character so relevant for crafting a career of a leader manager with a vision to make an impact in an ever changing business world. BITS Pilani management program value enhancer is a connection to an enviable alumni network spread across the world at key positions in both corporates and academics. We will be delighted to host prospective employers visiting our campus.**

**Prof. Jyoti Tikoria  
Head, Dept of Management  
BITS Pilani, Pilani Campus**



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**“...Today BITS can take pride in producing the finest graduates in the field of, not only science and technology, but also in the field of management..”**

**-Hon. ex Prime Minister Manmohan Singh  
At the inauguration of BITS Pilani, Goa Campus**

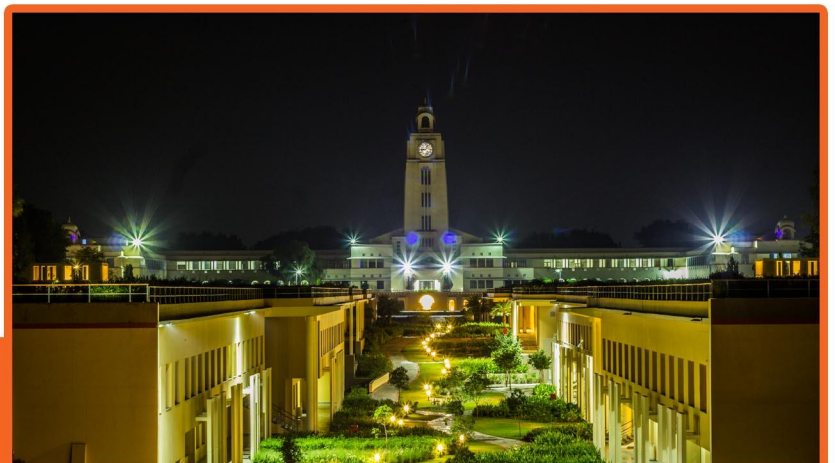


**The Birla Institute of technology & Science (BITS) Pilani is one of India's leading higher education institutes and a deemed university under Sec. 3 of the UGC act 1956. The institute has been reconginsed as the Institute of Eminence by MHRD. The primary motive of BITS is "to train young men and women able and eager to crate and put into action such ideas, methods, techniques and information."**

**Over the years, BITS has provided the highest quality technical education to students from all across India admitted on the basis of merit & a critical selection process. Its graduate may be found throughout the world in all areas of engineering, science and management.**

**Academic Curriculum at BITS is continuously being innovated and refreshed to reflect the latest developments in technology and matching the trends within the industry. Pure academics is supplemented by persuasive industry engagement and every student is exposed to practical applications of classroom knowledge under a structured semester long engagement programme.**

**The institute is committed to generating, disseminating, and preserving knowledge, and to working with others to bring this knowledge to bear on the world's great challenges.**



### Vision

**“Our Management programme shall provide grounding in analytical skills and shall seek to create a leadership mindset which will transform problems into opportunities, conceptualize goals to seize those opportunities and learn to make important decisions in a dynamic global environment in the face of inadequate information; it shall produce management professionals who can make a difference in whatever societies they operate in by inspiring other people while displaying highest level of integrity and social sensitivity.”**



### Mission

**“Our curriculum shall reflect the latest thinking on management education specifically incorporating experiential learning, global awareness and value based components. The programme shall be amongst the top ranked ones in its niche”**

The Department of Management (Earlier known as management group) at BITS Pilani was **established in the year 1971**. It had initially offered two year Master of Business Administration (MBA)

### MILESTONES

- In 1973 MBA evolved into the integrated first degree programme MMS (Master of Management Studies) which was a blend of engineering and management.
- The objective of this programme is to bridge the gap in the industry by **providing quality management professionals** with strong technical skills and acumen for managing a business.
- Based on Industrial demands, course was restructured again as MBA in 2006.
- It is a **two-year Post Graduate Programme** for graduates who wish to pursue their career into management.
- BITS MBA is ranked the **No. 1 Private University Management Department** by Outlook.
- Ranked No. 19 in **Among Top 100 B-Schools** by Outlook-Drsthi Survey, 2018.
- Continuously been ranked among the top MBA programmes in the country.



### Integrated

The BITS MBA curriculum is designed around the cross-functional way contemporary organizations work. Throughout the curriculum, students approach problems by looking to the broadest possible circle of skills & resources to fashion innovative solutions. Similarly, ethical & moral considerations are factored into every situation, and not relegated to a separate course.

### Rigorous

BITS MBA imparts the fundamental skills of management education, from using the capital asset pricing model to creating a value proposition, and holds its students to the highest standards of performance, integrity, and collegiality. Our expectations from our graduates are equally high: that they strive to make a positive difference in the world.

### Practical

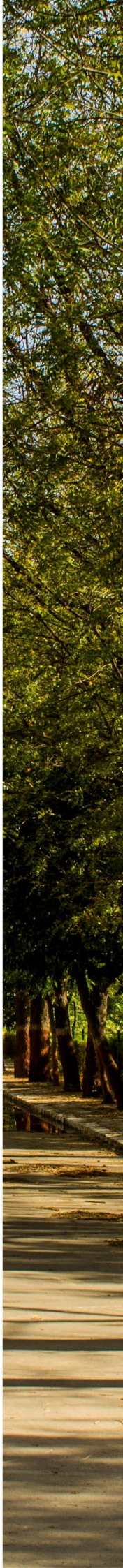
BITS MBA classes look at their subject matter in a rich and, realistic context. Many classes make use of modern and classical business cases, which reflect actual real-world business

### Customizable

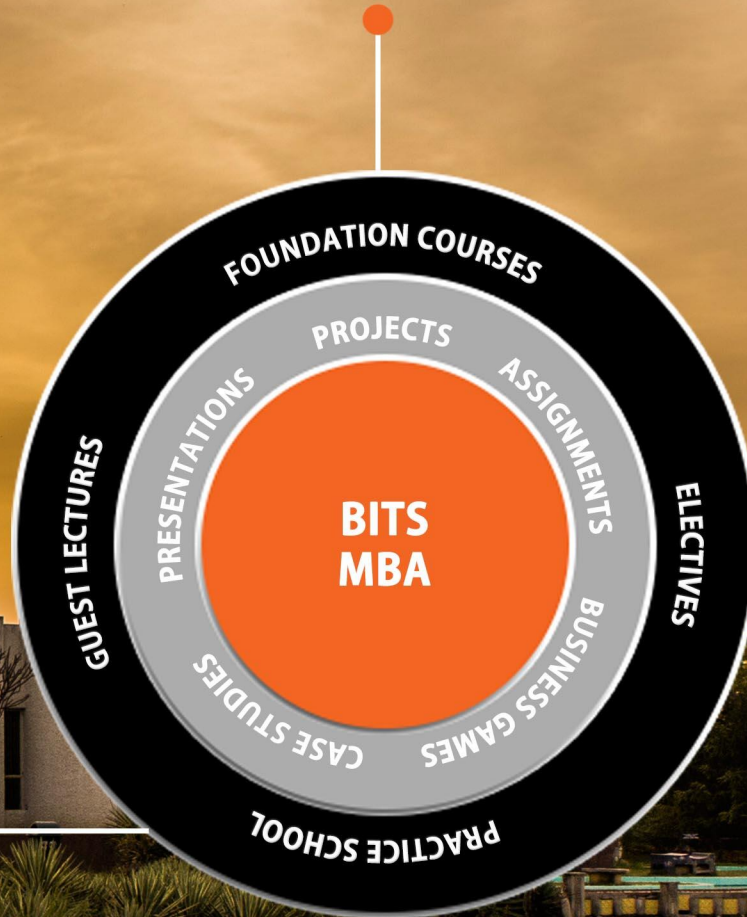
While the core curriculum teaches the essentials of professional management, elective courses allow students to dive deeply into their areas of their professional interest. BITS MBA students may take a diverse range of electives that they may choose from the management group and other departments, literally opening hundreds of options.

### Personal

Leadership is personal, and so is the BITS MBA program, which challenges students to align their professional goals with their values. Small class size and low student-faculty ratio enable each student to draw on the resources of the BITS community effectively.



**BITS Pilani MBA Curriculum includes foundation courses on 360° of management methodologies and functional management**



**At the end of third semester, each student undergoes 6 months internship (Practice School), undertakes live industry project and submits a report summarizing the whole project work. This last vital step allows students to strengthen their analytical skills and to apply their acquired knowledge and skills at the real workplace.**

**A wide range of electives are integrated with the curriculum. Overall the curriculum focuses on providing integrated, rigorous, pragmatic as well as personally customizable learning environment for the students.**

**The MBA curriculum syncs well with the demands of the industry and is being constantly improvised as per the changes in the professional world. It is designed around the cross-functional domains in a way the contemporary organizations work. Herein, students are encouraged to approach the problems by analyzing them to the broadest possible circle of skills and resources so as to have innovative solutions.**

## FIRST SEMESTER

## SECOND SEMESTER

1<sup>ST</sup>

Y  
E  
A  
R

Business Structure & Processes  
Managerial Skills  
Managerial Economics  
Organizational Behavior  
Managerial Communication  
Management Framework & Functions  
Legal and Economic Environment of Business  
Quantitative Methods  
Financial & Management Accounting

Corporate Finance & Taxation  
Negotiation Skills & Techniques  
Marketing  
Human Resource Management  
Production & Operations Management  
Management Information Systems  
Supply Chain Management  
Optional Elective

2<sup>ND</sup>

Y  
E  
A  
R

Business and Society  
Business Policy & Strategic Management  
International Business  
Elective(s)

Practice School or Dissertation

## ELECTIVES

### Engineering & Technology Management

Technology Management  
R&D Management  
Advances in ETM  
Manufacturing Strategy  
Total Quality Management  
Project Management  
Total Productive Maintenance

### IT Enabled Services Management

Enterprise Resource Planning  
Database Management Systems  
E-Business and Internet Marketing  
Internet Security and Cyber-Laws  
Internetworking Technologies  
Expert Systems  
Services Management System  
Software Project Management

### HR Specialization

Organization change and development  
Innovative leadership  
International HRM  
Performance Management

### Finance

Business Analysis and Valuation  
Financial Engineering  
Risk Management and Insurance  
Security Analysis and Portfolio Management  
Project Appraisal  
Strategic Financial Management  
Investment Banking and Financial Services  
International Financial Markets & Services  
Functions and Working of Stock Exchanges

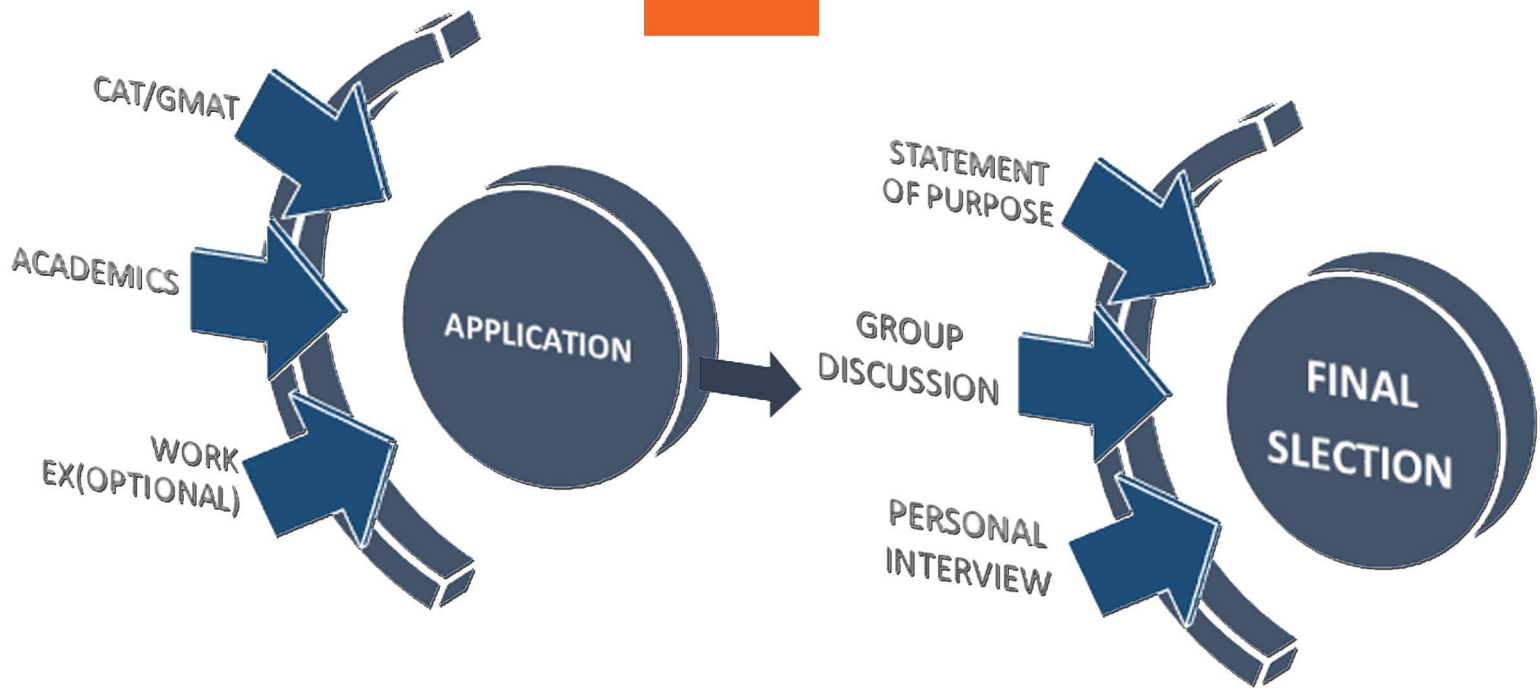
### Marketing

Marketing Research  
Retail Management Systems  
Advertising and Sales Promotion  
Product and Brand Management  
Consumer Behavior  
Services Marketing  
Industrial Marketing

## ADMISSION PROCESS



The process actually starts with the careful selection of BITS MBA students; who have already demonstrated leadership and a spirit of innovation prior to their arrival. They have challenged convention, and they continually try to anticipate what's coming next. They possess the independent and forward looking thinking long associated with BITS, Pilani. The culture of Leading Through Innovation reinforces these values.

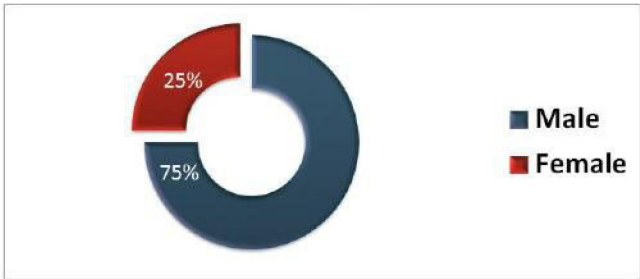


Through a rigorous admission process open only to engineers, and other masters in any discipline. BITS ensures that only the crème de la crème make it to the programme. A small batch size is thus meticulously chosen from a large set of applicants, which stand testimony to the level of scrutiny that Department of Management at BITS Pilani adopts in its selection process.

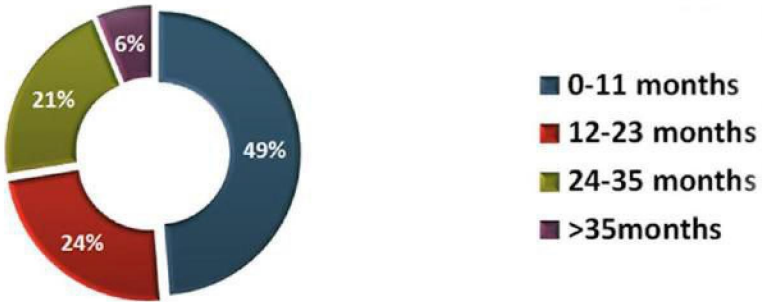


Department of Management, BITS Pilani believes that peer learning will help students in developing team skills and also help them to apply their experiences at work in classroom studies and discussions for making value enhanced decisions. Hence, the Institute encourages diversity of students in terms of gender, educational background and work experience. Following are the statistical highlights of the Class of **2017-2019**

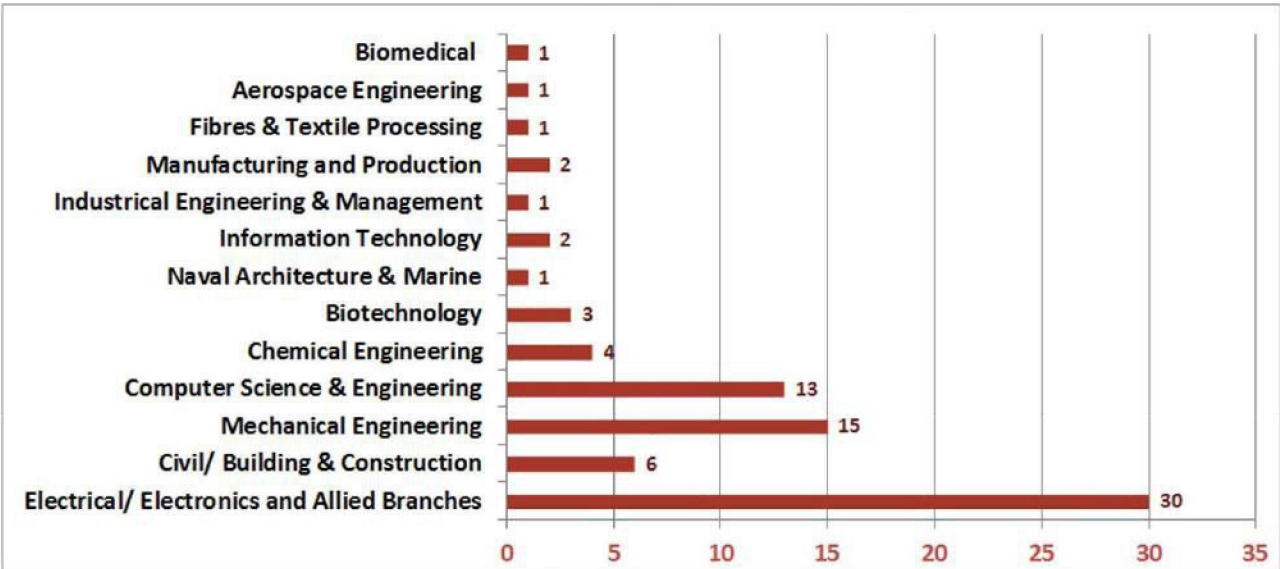
**Gender Ratio**



**Work Experience**



**Educational Background**



### Summer Internships

After exhaustive learning in the first year of curriculum, students manage to attract leading companies for summer internships. The **two months** spent provides them the insight of an industry and grooms them for a corporate culture. It also serves as an opportunity for students to **streamline their area of interest** and get focused towards their career objectives.

### Practice School (PS)

The practice school (PS) is a unique feature of the MBA programme at BITS Pilani. After the three semesters of learning, the students are required to undertake this PS programme which is a part of the curriculum. Some of its salient features are:

- **24-week**, structured and evaluative internship.
- Students work on **real time projects** in domains of their interest.
- Enhancement of business acumen by focusing on the attributes like analytical skills, decision-making ability and teamwork.
- Insight of an industry that grooms students for **corporate culture**.
- In tandem with the foundation, advanced courses and electives in the first, second and the third semester respectively; makes the BITS MBA students viable assets as managers.
- **Handsome stipends** along with the other perks.
- Many students are offered **Pre Placement Offers** (PPOs) on successful completion of the PS.

### Major PS Stations

Aditya Birla Corporate IT  
Cisco  
Barclays  
ARC Financial Services  
Bharat Forge Ltd.  
Bharti Airtel  
Credit Suisse  
IBM  
Knox payments  
HDFC

Frost & Sullivan  
Genpact Analytics  
Goldman Sachs India Pvt. Ltd.  
HSBC Global  
Ilabs  
InMobi  
J.P. Morgan Chase  
Jaipur rugs  
Mindshare  
Morgan Stanley Advantage Services

Skoda auto  
MSCI Barra  
HolidayIQ  
Tolexo, Indiamart  
Navatar Group  
Pristine  
Probe Equity Research Pvt. Ltd.  
Time Analytics Services  
UltraTech Cement Ltd.

### We work hard, We play hard...

The student community at BITS is truly global in bringing vitality and life to the streets of Pilani. The learning never stops here.

- At BITS we believe in **harnessing every ounce of untapped potential** facilitating learning beyond the classroom.
- Apart from honing the skills to carve out seasoned professionals, a gamut of **on-campus activities** are offered to help students unwind and creatively exchange ideas.
- We believe a **creative environment** stimulates the imagination and inspires students to expand their boundaries.
- With **umpteens numbers of clubs** to choose from, it is certain to quench one's thirst for intellectual, cultural and social activities.
- You can also become a **volunteer for various service organizations**, become a **member of a band**, play it rough out there in the field, get soaked in the labyrinth of **art and theatre**: you will run out of your breath but not the activities.

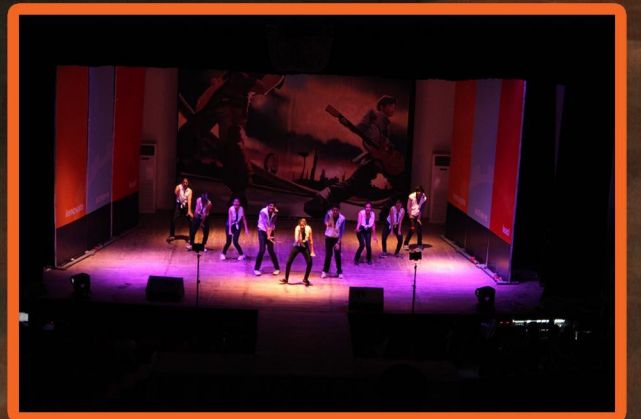
### MASSOC

Keeping the essence of Management in the true sense is Management Association (MASSOC), the group of people who come together and sweat out to make Interface as big as it is. It is geared towards **hosting management related activities** with a desire to **put management concepts into practice**. Under the aegis of Massoc are: Marketing Club, Finance Club, Operations Club, HR Club & Industrial Linkage Club.

### Fests

Year after year Pilani hosts an array of cultural and technical fests breathtaking in magnitude and impact. Whether it is the most awaited **BITS Open Sports Meet (BOSM)**, our ground breaking cultural fest **OASIS** or our signature opus tech fest **APOGEE**, our events calendar remain abuzz all-round the year, giving students an opportunity to experience life the BITSian way !! And no different is the Annual Management fest **INTERFACE** organized and conducted entirely by the MBA Students. A melting pot of talent, Interface is an occasion that celebrates the three decades of excellence and uniqueness.

# CAMPUS LIFE (SNAPSHOTS)





INTERFACE, an all India **Management convention** with a glorious history of over three decades, is organized by the students of Department of Management, BITS-Pilani.

- The dedicated team of MBA students from BITS-Pilani ensures that the meticulous organization of the convention creates a stage for a healthy competition on various management aspects.
- Since last three decades, Interface has maintained high standards, with the presence of distinguished personalities & participation from top B-Schools
- Last year, the **41st** INTERFACE was held successfully with participants from elite B-schools, across the country.
- This year, Interface is scheduled to be held in the first week of March



### Vishwast: Marketing Club



- Do you have the creative bent of mind and zeal to become the next marketing messiah?
- Conduct one-of-a-kind events, discuss best practices and tactics to give learning a whole new dimension.
- Represents the spirit of creativity and boasts of people who can think on their feet.
- Learning the art of conviction blended with best-of-the-breed practices with an input from the industry leaders, this club stands out in term of ingenuity.

### Finomaniac: Finance Club

- What better way to understand and speak the language of money?
- Expediting the love of young minds to learn the intricacies of stock market.
- If you have a penchant for the money markets and have always wondered about the mechanics behind the driving force of financial world. The finance club will give you spectrum of opportunities to learn.
- The club entitles tie up's with the best in the industry, guest lectures, online talks and annual events.



### Manav: HR Club

- HR Club focuses on keeping the students in sync with the latest happenings in HRD
- The club aims to organize various seminars, conferences, debates, etc. to enhance the relevant skills required in the field of personnel management.
- It also focuses on facilitating live projects, increasing corporate interaction and brainstorming on current issues pertaining to Human Resources.



### Vishwakarma: Operations Club

Operations club aims to provide a platform where students abreast themselves with the global operations management, best practices, industry standards and latest tools and techniques that industries use to optimize their processes.

It nurtures a culture where students are encouraged to work on real-life challenges to find innovative and viable solutions.+

### MEDIA RELATIONS CLUB

Media relations club takes care of **branding** BITS MBA, representing it to the outer world, regularly updating various activities being held in campus, previous batch's performance. MRC also forms the portal of interaction between MBA program aspirants and Department of management, facilitating admissions process, communicating important dates, notifications and addressing aspirant's queries through various social media platforms.

### CREATIVE CLUB

Creative club is a group of people who are **artistically inclined**

- Students who have the skills for photo editing and designing.
- Involved in a wide variety of activities such as Poster & Brochure Designing, and facilitate in building a brand image for the department
- Help create a synergy between the MBA students at BITS Pilani and the Industry.
- Creative Club always puts efforts in doing the things in an attractive and innovative way.



### REFLEXIONAR:

- Reflexionar is the **management magazine** under the aegis of Management Association, BITS Pilani.
- The magazine is driven by the students of MBA programme, under the mentorship of esteemed faculty members.
- The inception of Reflexionar was to have a common platform through which student, professionals and researchers can share their knowledge, views and experience
- The first edition of the magazine was launched in August, 2012.
- The magazine presents a holistic view on the diversified management domains, addressing the contemplative realities of the present business environment.



### NETWORKING CLUB

Networking Club also known as **Alumni Relationship Team** attempts to maintain relations with the alumnus of Department of Management. It aims to keep them in touch with their alma mater through newsletters and updates on social media. It also performs certain networking activities for the MASSOC and the Placement Committee.

### INDUSTRY LINKAGES CLUB (ILC)

Industry Linkages Club aims to reduce the gap between **industry and the academics** by organizing Guest Lectures, Workshops, Case Studies and Group Interaction (with academicians and industry experts). ILC also help students scout for Summer Internships and aids the Placement committee for final placements. The main aim of the club is to familiarize the students with the concept of “LEARN TO EARN-STUDY TO WORK”.



“At BITS, we believe that successful students are the result of a selective collection of faculty and a superior student-faculty ratio. A highly qualified faculty represents a foundation for academic excellence. All of the BITS MBA faculty comprises doctorates. Fewer Students per teacher mean a greater personalized attention.”

### **Prof. Jyoti Tikoria**

HoD, Ph.D. (IIT D)  
R&D Management, Entrepreneurship

### **Prof. Anil K. Bhat**

Fellow IIM B  
Marketing Research, Brand  
Management, Strategic Marketing

### **Prof. Leela Rani**

B.A. (Hons), Ph.D. (BITS Pilani)  
Service Marketing, Online Brand Equity,  
Micro-Enterprises

### **Dr. Rajesh Matai**

B.E., M.Tech, Ph.D. (MNIT) Jaipur  
Productions & Operations Management, SCM,  
Theory of Constraints

### **Prof. Arya Kumar**

MA Economics (Hons), Ph.D. (BITS Pilani)  
Entrepreneurship Development and  
intellectual property rights

### **Prof. R. Raghunathan**

B.B.A., M.F.T, M.Phil, Ph.D. (BITS Pilani)  
Soft Skills, Business Negotiations

### **Prof. Udayan Chanda**

Ph.D (DU)  
Financial Engineering and Marketing Models,  
Bayesian Network

### **Dr. Satyendra Kumar Sharma**

B.E., MBA, Ph.D. (BITS Pilani)  
Supply Chain Management,  
Operations, Risk Management

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### **Dr. Arun Kumar**

B.Tech, MBA, Ph.D. (IIIT M Gwalior)  
Consumer Behavior, Relationship  
Marketing, e-Learning

### **Dr. Praveen Goyal**

MBA, Ph.D. (IIT Roorkee)  
Corporate Sustainability,  
Strategic Management

### **Dr. Saurabh Chadha**

MBA, Ph.D. (IIT-Roorkee)  
Capital Structure, Asset Valuation

### **Dr. Pratyush Banerjee**

PGDM, Ph.D. (ICFAI)  
HR Analytics, Leadership

### **Dr. Jayashree Mahesh**

M.Com, PGDBA (Ph.D.) (BITS Pilani)  
Organisational Behavior, Leadership and  
Change Management

### **Dr. Neetu Yadav**

MBA, Ph.D. (IIT Delhi)  
Strategic Management, System Dynamics

### **Dr. Nirankush Dutta**

PGDBM, Ph.D. (BITS Pilani)  
Marketing Research, Brand  
Management, Strategic Marketing

## GUEST LECTURES

Experts from the industry and academia are invited to deliver talks on both management theory and practices. The guest talks are arranged in collusion with either one of the student's societies or the Corporate Relations and Placement Cell. The state of the art Video Conferencing Facility at BITS is utilized to organize one on one interaction with the students from the comfort of the speakers location.

### **M. G. Parameshwaram**

Executive Director & CEO  
Draftfcb- Ulka Advertising , Mumbai

### **Dr. Harish Kapoor**

Associate Professor,  
Marketing, Manning School  
of Business - Acadia  
University, Canada

### **Prof. Ashok Pratap Arora**

Marketing Professor, MDI  
Gurgaon

### **Dr. Ashwath Damodaran**

Kerschner Family Chair in Finance  
Education and  
Professor of Finance at New York  
University Stern School of Business

### **Dr. Tarun Khanna**

Jorge Paulo Lemann  
Professor at Harvard  
Business School

### **Mr. Yogesh Verma**

Former CEO and Executive  
Director, Welspun Infratech  
Ltd.

### **Dr. Venu Gopal Jarugumalli**

Customer Warranty &  
Quality Research &  
Analytics Manager at HP

### **Lt. Gen S.P. Kochhar (Retd.)**

CEO, TSSC India

### **Mr. Partho Dasgupta**

MD, NEC India

### **Arun Sundararaman**

Head, Data Analytics  
Practice, Accenture

### **Dr. P. K. Ghosh**

Ph.D. Professor Emritus,  
IISW&BM-Kolkata, Visting  
Faculty at various Business  
Schools

### **Mrs. Anuradha Das Mathur**

Founder Director, 9.9 Media Pvt. Ltd.

### **Mr. Amit Sharma**

Associate Vice President, Mall Busi-  
ness, Future Market  
Networks

### **Mr. Manoj Soni**

President - Supply Chain,  
Jubilant Life Sciences Ltd.

### **Mr. Hemanth K Mukhija**

Former, Associate Vice President at  
Havells India  
Ltd.

### **Mr. Devashish Dasgupta**

Director, Corporate Affairs, Yum Res-  
taurants (India)  
Pvt. Ltd.

### **DR. C. Murty**

Managing Director, TECSAS  
Innovations Pvt. Ltd.

### **Mr. Paramadeep Singh**

Co-founder, Edupristine

“The BITS Master of Business Administration (MBA) is a general management Master’s degree but it provides you with a good exposure in all major areas. Finance, marketing, production, personnel management and operations research. The best part about BITS MBA programme is the integration with a 6 months practice school (real life work experience in the industry). The small class size enables excellent interactions between the teacher and the students especially during the case studies that are extensively used to teach real life scenarios. I thoroughly enjoyed my time at BITS- especially as it prepared me for the real world from the day one of my career.”

Anindya Chatterjee  
Professor of Marketing at Slippery Rock University in Pennsylvania, U.S.

### Rohan Pererira

Senior Implementation Manager  
Philips Healthcare

### Gerald Pushpanathan

Director, Indusmedia

### Nirupam Anand

Consultant, McKinsey

### Ramnath S

Head of Supply Chain,  
Landmark Group

### Reena Aggarwal

Professor, Georgetown University

### Sharat Dhall

President  
Yatra Online Pvt. Ltd.

### Mohammed Rafi

Country Manager  
Strategic Alliances & Sales  
Nabler

### Manoj Saxena

Director  
Federal Reserve of Dallas

### Suresh Kumar P.

Vice President - Banking Products  
Oracle Financial Services Software Ltd.

### Partho Dasgupta

Country Head Solutions,  
Dimension Data

### Srividya Rajesh

Fund Manager (Equity)  
Sundaram Finance

### Mohan Venkataraman

Principal Consultant  
Momentum Software

### Anoop Seth

Head of Infrastructure, Asia  
AMP Capital

### Sridhar Ramasubbu

CFO- International Operations  
Wipro Technologies

### Srikant Mahapatra

DY General Manager,  
NTPC Ltd.

### Sharath Choudhary

Maaging Director  
East India Petroleum Pvt. Ltd.

### PJ Nath

President, Divisional  
SIFY Technologies

### Rajesh Ananthasubramanian

CEO of USA, Canada Operations,  
Brand Potrait Consulting Pvt. Ltd.

### Prabhu T.N.

Vice President- Supply Chain,  
Vayugrid Marketplace Services

“In my opinion BITS Management program is one of the best quality MBA programs in India. BITS have 50+ years of experience in delivering integrated management education curriculum. Engineers turn out to be good managers and BITS MBA is offered only to engineers. Cross disciplinary working is a major requirement in real life business and BITS provides the necessary knowledge and exposure to its students. Under Practice School, MBA students spend almost 8 months on a real life industry project which is evaluated continuously by an onsite faculty. I do not know any other MBA program which brings classroom teaching so close and so deep to practical applications.”

Chandra Bhople  
President, BITSAA Silicon Valley Chapter



The placement process at BITS aims to match the requirements of the corporate world with the aspirations of the students thereby facilitating the achievement of synergy between the two.

- The process usually begins in the **month of August**
- Companies are required to conduct a **Pre-Placement Talk (PPT)** so that they can interact with the students and provide the necessary information to the students.
- Interested students apply and their resumes are made available for **short listings** to the company.
- Companies shortlist students on the basis of their profiles before coming to the campus.
- This is followed by scheduling of participating companies for placements by allocating day and time when they can begin their **recruitment process**.
- Companies arrive for executive placements as per schedule and roll out **final offers**.

### Balanced Personalities

We believe wholeheartedly in helping students develop to their full potential in every field of their interest. Soft Skills development is made part of the classroom experience through presentation and open ended learning components

### Extremely Successful Alumni

Renowned scientists, successful entrepreneurs and managers and leaders of society, our alumni have made us proud time and again.

### Stellar ratings

We have consistently performed well in many surveys of educational institutes. We have been awarded the highest grade, A and one of the highest institute CGPA' s 3.71 out of 4 by the NAAC after a combined assessment of all the campuses.

Outlook magazine also ranked BITS Pilani No. 1 in terms of personality development.

### Stringent Student Selection

All our students enter the institute after proving themselves in graduate level and then again at BITS Higher Degree test. We believe in rewarding only merit and thus offer no quota of any kind.

### World class Curriculum and Faculty

A large number are Ph.D.' s and are actively involved in research and journal publications. Our curriculum is constantly updated to reflect the latest in technology and research.

### Students with experience in Industry

The practice school programme ensures that every student has spent around six months working in industry even before graduation. The programme exposes them to real life applications of their course work and teaches them to work in a collaborative environment. The practice School gives students the vital experience needed to adapt quickly to careers in industry.

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BEROE INC.  
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CREDIT SUISSE  
DELL  
DELOITTE  
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SYNOVATE  
TCS  
THE SMART CUBE  
TIME WARNER  
TVS  
UCO BANK  
ULTRATECH CEMENTS  
WIPRO**

## HOW TO REACH PILANI

### Travelling by road from Delhi

Distance is 200 or 230 km depending on route taken and takes about 5.5 hours. There are three routes to get to Pilani (in order of preference) by road:

Delhi-Gurgaon-Dharuheda-Rewari-Mahendragarh-Loharu-Pilani (220 Kms)

Delhi-Gurgaon-Dharuheda-Rewari-Narnaul-Singhana-Chirawa-Pilani (225 Kms)

Delhi-Rohtak-Bhiwani-Loharu-Pilani (220 Kms)

### Travelling by Bus or Train from Delhi

In case you prefer to travel by public transport, you need to catch a bus at the Inter State Bus Terminal (ISBT), Kashmiri Gate, Delhi. There are frequent buses to Pilani starting from Delhi around 5:40 AM. to 10:00 PM.

You can also take a train from Sarai Rohilla Railway Station in New Delhi (DLI) to Loharu Station (LHU).

Loharu is 26 km away from Pilani. Buses and jeeps are available from Loharu to Pilani. The BITS campus is very close to the Pilani bus stand.

### Travelling by bus from Jaipur

Jaipur-Chomu-Ringus-Sikar-Nawalgarh-Chirawa-Pilani (220 Kms) (most preferable)

In case you prefer to travel by public transport, you need to catch a bus from the State Bus Terminal (Sindhi Camp), Jaipur. There are frequent buses to Pilani starting from Jaipur around 4:00 AM till mid-night.

### How to reach Delhi/ Jaipur from Pilani

#### Pilani to Delhi

Buses are available almost once every hour (5 AM to 5 PM) from Pilani to Delhi ISBT. Night buses are also available from Pilani at around 10:15 PM, 10.45 PM and 12:30 AM. Buses from Chirawa to Delhi (Dhaulakuan, via Gurgaon) are also available almost once every hour. Chirawa is 16 KM from Pilani.

You can also take a train from Loharu (LHU) station to Sarai Rohilla Railway Station in New Delhi (DLI). Loharu is 26 km away from Pilani. Buses and jeeps are available from Pilani to Loharu.

#### Pilani to Jaipur

Buses are available almost once every hour from either Pilani or Chirawa

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