



Introduces

CERTIFIED VIRTUAL PROGRAMME ON BIOENTREPRENEURSHIP

Bio-entrepreneurship is the integration of two different disciplines, science, and business. It is the flow of innovation from academia to industry. Unlike Entrepreneurship, Bio-entrepreneurship is entirely academia-powered. It is the integrated activity that creates, develops and commercializes the biotechnology product.

This course will gradually help take your idea to the stage of being ready to pitch a business plan.

Each session will be of 90 minutes

Mentoring sessions per idea : About 4 hrs.

Total duration of the Programme: 20 hrs

Programme Schedule:

Date	Time	Session
04 th Feb 2021	5:00 pm to 6:30 pm	Module Zero: Getting Started Module 1. Creativity & Idea generation
05 th Feb 2021	5:00 pm to 6:30 pm	Module 2. Idea Evaluation to decide on type of business
06 th Feb 2021	5:00 pm to 6:30 pm	Module 3. Intellectual Property Rights
11 th Feb 2021	5:00 pm to 6:30 pm	Module 4. Understanding Customers & Market analysis
12 th Feb 2021	5:00 pm to 6:30 pm	Module 5. Business model
13 th Feb 2021	5:00 pm to 6:30 pm	Module 6. Basics of Starting a Business: Legal Compliances for an early stage start-ups
18 th Feb 2021	5:00 pm to 6:30 pm	Module 7. Entrepreneurial finance
19 th Feb 2021	5:00 pm to 6:30 pm	Module 8. Funding opportunities
20 th Feb 2021	5:00 pm to 6:30 pm	Module 9. Regulatory compliances
25 th Feb 2021	5:00 pm to 6:30 pm	Module 10. Create A Business Plan
26 th Feb 2021	5:00 pm to 6:30 pm	Module 11: How to Pitch your idea to an investor; Refining your Technology Description
27 th Feb 2021	5:00 pm to 6:30 pm	Module 12: Investor's Perspective
4 th March 2021	5:00 pm to 6:30 pm	Module 13: Term sheets, Valuation and contracts

Finale: Demo Day & Pitching sessions

Course Fees: Rs. 500/-

Registration Link: <https://forms.gle/ZuUDVdwop1V5p3AF8>

Benefits:

- Certificates for all participants on successful completion of the Programme.
- On successful completion, one day access to Bio Innovation Lab, BITS BIRAC BioNEST, Goa for experimental work with consumables will be provided at preferred time.