BITS Pilani
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An Institution of Eminence

BUILT BY BITSIANS

Volume 1

Featuring

72 companies • 8 categories

Startups and companies founded or co-founded by BITS Pilani alumni, including **Tracxn's Top 50 and other prominent ventures.**

🦄 Unicorns • 🚀 Soonicorns • ✨ Minicorns



ABOUT THIS DOCUMENT

Built by BITSians celebrates the entrepreneurial spirit of BITS Pilani alumni. This edition features 72 companies across 8 categories. It covers the Top 50 BITSian-founded and co-founded companies on Tracxn, as well as other prominent ventures that have shaped their industries.

The companies range from everyday consumer brands and fintech to AI, space technology, healthcare and sustainability. They include unicorns, soonicorns, minicorns, successful exits and companies that are still growing. What they share is a beginning at BITS, where curiosity, freedom and peer-driven learning turn ideas into ventures.

Each card lists the founder, their role, their BITS batch and what the company does, so you can quickly see who is building what

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01 / Everyday life & consumer brands

bigbasket
A TATA Enterprise



Hari Menon

Co-founder, bigbasket.com

BITS Pilani
Batch of 1979

Online grocery / Service

BigBasket transformed grocery shopping by combining a consumer platform with complex sourcing and delivery operations.

ONIDA



Gulu Mirchandani

Co-founder, onida.com

BITS Pilani
Batch of 1960

Consumer electronics / Product

Onida built a consumer-electronics business associated with televisions and household products.

Swiggy



Sriharsha Majety · Nandan Reddy

Co-founders, swiggy.com

BITS Pilani
Batch of 2008 & 2010

Food delivery and local commerce / Service

Swiggy connects consumers with delivery services.

✨ Minicorn
SuperK



Anil Thontepu · Neeraj Menta

Co-founders, SuperK

BITS Pilani
Batch of 2006

Neighbourhood retail / Service

SuperK works with grocery and neighbourhood retail stores.

01 / Everyday life & consumer brands

✨ Minicorn



Bhuman Dani

Co-founder & CEO,
WickedGud

BITS Pilani
Batch of 2010

Consumer Goods / Healthy Packaged Foods

WickedGud operates in healthy packaged foods, offering unjunked, nutrient-rich alternatives to everyday staples like pasta and noodles.



Richa Kar

Co-founder,
zivame.com

BITS Pilani
Batch of 2002

Consumer retail / Product

Zivame built an online lingerie retail business.



Sagar Yarnalkar · Anurag Gupta

Co-founders,
dailyninja.com

BITS Pilani
Batch of 2011 & 2010

Daily grocery delivery / Service

DailyNinja developed a service for recurring milk and grocery deliveries.



Anindita Sampath

Co-founder,
yogabar.in

BITS Pilani
Batch of 2002

Nutrition and packaged food / Product

Yoga Bar developed a packaged-food and nutrition brand.

02 / Finance & payments

Unicorn

zeta



Ramki Gaddipati

Co-founder,
zeta.tech

BITS Pilani
Batch of 2005

Banking technology / Product

Zeta develops technology for banking and payment systems.

Unicorn

Oxyzo



Bhuvan Gupta

Co-founder,
oxyzo.in

BITS Pilani
Batch of 2000

Business finance / Service

Oxyzo operates in business financing.

Unicorn

FALCONX



Prabhakar Reddy

Co-founder,
falconx.io

BITS Pilani
Batch of 2004

Digital-asset infrastructure / Service

FalconX provides trading and brokerage infrastructure for institutional digital-asset participants.

Soonicorn

clear
from the makers of cleartax



Srivatsan Chari

Co-founder,
clear.in

BITS Pilani
Batch of 2008

Tax and financial compliance / Product

Clear, formerly ClearTax, develops tools for tax and financial compliance.

02 / Finance & payments

🚀 Soonicorn

AtoB



Vignan Velivela

Co-founder,
atob.com

BITS Pilani
Batch of 2016

Fleet payments / Service

AtoB develops payments infrastructure for trucking and fleet operators.

🚀 Soonicorn

M2P



Muthukumar Ayyakkannu

Co-founder & CTO, M2P Fintech

BITS Pilani
MS Software Systems

Banking Infrastructure / Fintech APIs

M2P Fintech operates in digital banking infrastructure, card issuance, and payment APIs.

✨ Minicorn

ecofy
finance for a greener tomorrow



Govind Sankaranarayanan

Co-founder,
ecofy.co.in

BITS Pilani
Batch of 1990

Climate finance / Service

Ecofy finances climate-related products and businesses.

✨ Minicorn

LIQUIDE



Kunal Ambasta

Co-founder,
liquide.life

BITS Pilani
Batch of 2009

Retail investing tools / Service

Liquide develops tools and services for retail market participants.

02 / Finance & payments

✨ Minicorn

OpenFX



Prabhakar Reddy

Founder & CEO, OpenFX

BITS Pilani
Batch of 2004

Cross-Border Payments Infrastructure

OpenFX operates in stablecoin-powered cross-border payment infrastructure and real-time FX settlement.

Jana Small Finance Bank
A SCHEDULED COMMERCIAL BANK



Ramesh Ramanathan

Founder, Jana Small Finance Bank

BITS Pilani
Batch of 1980

Microfinance / Banking

Jana Small Finance Bank operates in financial inclusion, micro-banking, and digital commercial services across India.

Groww



Ishan Bansal

Co-founder, groww.in

BITS Pilani
Batch of 2009

Retail investing / Service

Groww develops services that help retail users access investments.

Qwikcilver
by pine labs



Kumar Sudarsan · T. P. Pratap · Bhaskar Vasudevan

Co-founders,
Qwikcilver (acquired by Pine Labs)

BITS Pilani
Batch of 1991

Gift-card infrastructure / Product

Qwikcilver built technology for gift cards and prepaid-value programmes.

02 / Finance & payments



Gowri Mukherjee

Co-founder,
creditmantri.com

BITS Pilani
Batch of 1997

Credit information / Service

CreditMantri works with consumers on credit information and financial access.



Manoj Viswanathan

Co-founder,
homefirstindia.com

BITS Pilani
Batch of 1987

Affordable Housing Finance / Home Loans

HomeFirst Finance is a technology-driven housing finance company that provides affordable home loans to low- and middle-income individuals across India.

03 / Software, AI & digital infrastructure

Unicorn

POSTMAN



Abhinav Asthana · Abhijit Kane

Co-founders, postman.com

BITS Pilani
Batch of 2010 & 2013

Developer tools and APIs / Product

Postman grew from a tool for API testing into an API development platform.

Unicorn

ofBusiness
Business Matlab OfBusiness!



Bhuvan Gupta

Co-founder,
ofbusiness.com

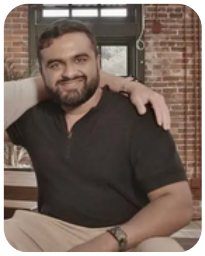
BITS Pilani
Batch of 2000

Business procurement / Service

OfBusiness supports business purchasing, including raw-material procurement.

Unicorn

Blitzy



Sid Pardeshi

Co-founder, CTO & Inventor, Blitzy

BITS Pilani, Batch of 2016

Autonomous Software Development Platform / Developer Tools

Blitzy operates in enterprise-scale agentic software development lifecycle (SDLC) automation.

Unicorn

Hippocratic AI
— Do No Harm —



Debajyoti (Debo) Datta

Co-founder & Director of Inference, Hippocratic AI

BITS Pilani, Batch of 2010

Generative AI for Healthcare / Specialised Large Language Models

Hippocratic AI operates in safety-focused generative AI and agentic LLMs built specifically for the healthcare sector.

03 / Software, AI & digital infrastructure

Unicorn

zenoti



Anand Arvind

Co-founder & Chief Product Officer, zenoti.com

BITS Pilani
Batch of 1988

Beauty and wellness software / Product

Zenoti develops cloud software for salons, spas and fitness businesses.

netskope



Krishna Narayanaswamy

Co-founder & CTO, netskope.com

BITS Pilani
Batch of 1982

Cloud security / Product

Netskope develops cloud security technology for enterprises.

Unicorn

AlphaSense



Raj Neervannan

Co-founder & CTO, alpha-sense.com

BITS Pilani
Batch of 1988

Market intelligence and AI search / Product

AlphaSense develops an AI-powered market intelligence and search platform for businesses.

Unicorn

Lumilens



Ritesh Kapahi

Co-founder, lumilens.com

BITS Pilani
Batch of 1996

Optical networking for AI / Product

Lumilens develops optical interconnect technology for AI data centres.

03 / Software, AI & digital infrastructure

🚀 Soonicorn

exotel



Shivakumar Ganesan · Siddharth Ramesh

Co-founders, exotel.com

BITS Pilani
Batch of 2004

Cloud communications / Service

Exotel develops enterprise communications technology.

✨ Minicorn

beroe



Vel Dhinagaravel

Co-founder,
beroeinc.com

BITS Pilani
Batch of 2002

Procurement intelligence / Service

Beroe provides intelligence for procurement decisions.

✨ Minicorn

zluri



Chaithanya Yambari

Co-founder & CTO, Zluri

BITS Pilani, Batch of 2006

Identity Governance and Administration (IGA) / SaaS Management Platform

Zluri operates in enterprise identity security, automated access lifecycle management, and SaaS shadow IT discovery.

AMD PENSANDO



Prem Jain

Co-founder & CEO,
Pensando Systems (acquired by AMD)

BITS Pilani
Batch of 1973

Data-centre networking / Product

Pensando Systems developed data-centre networking and edge computing technology.

03 / Software, AI & digital infrastructure



Chinmoy Panda

Founder, Mindfire Solutions

BITS Pilani
Batch of 1994

Software services / Service

Mindfire Solutions provides software development services.



Surendra Kumar Surana

Founder, compucom.co.in

BITS Pilani
Batch of 1985

Software and business services / Service

Compucom Software provides software development and IT services.



Prashanth Palakurthi

Founder & CEO,
Reflexis Systems
(acquired by Zebra Technologies)

BITS Pilani
Batch of 1978

Retail workforce management / Product

Reflexis Systems developed workforce and task management software for retailers.



Anil Singhal

Co-founder, Chairman,
President & CEO, NETSCOUT

BITS Pilani, Batch of 1970

Cybersecurity, Service Assurance, and Business Analytics

NETSCOUT operates in enterprise network monitoring, deep packet inspection, and DDoS protection cybersecurity solutions.

03 / Software, AI & digital infrastructure

appsmith_



Abhishek Nayak · Arpit Mohan
Co-founders,
appsmith.com

BITS Pilani
Batch of 2010 & 2009

Internal software tools / Product

Appsmith provides tools for building internal business applications.

Fyle



Sivaramakrishnan Narayanan
Co-founder, fylehq.com

BITS Pilani
Batch of 2002

Expense management / Product

Fyle built expense-management software for businesses.

belong.co



Vijay Sharma · Sudheendra Chilappagari · Saiteja Veera · Rishabh Kaul
Co-founders,
belong.co

BITS Pilani, Batch of 2010, 2014, 2013 & 2006

Recruitment technology / Product

Belong developed technology for outbound talent discovery and recruitment.

03 / Software, AI & digital infrastructure



Rohit Agarwal · Vineet Markan

Co-founders, Framebench
(acquired by Freshworks)

BITS Pilani
Batch of 2011 & 2013

Visual collaboration / Product

Framebench built software for reviewing and collaborating on digital assets.



Alagu Periyannan

Co-founder & CTO,
BlueJeans (acquired by Verizon)

BITS Pilani
Batch of 1989

Video conferencing / Service

BlueJeans developed enterprise video-conferencing technology.



Mustaque Ahamad

Co-founder & Chief Scientist,
Pindrop

BITS Pilani
Batch of 1981

Voice Biometrics & Security / Deepfake Detection

Pindrop is an information security company that provides voice biometrics, deepfake detection, and anti-fraud solutions to secure phone and voice communication channels.



Joseph Anantharaju

Co-founder, Co-Chairman & CEO,
Happiest Minds Technologies

BITS Pilani, Batch of 1989

Next-Gen Digital Transformation

Happiest Minds operates in digital IT services, cloud computing, and AI-first engineering solutions.

04 / Space, robotics & advanced engineering

✨ Minicorn

DHRUVA SPACE





Abhay Egoor · Krishna Teja Penamakuru · Chaitanya Dora Surapureddy

Co-founders, dhruvaspace.com

BITS Pilani
Batch of 2006

Space systems / Product

Dhruva Space develops satellite and space-system technologies.

✨ Minicorn

TONBO imaging



Arvind Lakshmikumar

Co-founder, tonboimaging.com

BITS Pilani
Batch of 1999

Electro-optics and imaging / Product

Tonbo Imaging develops imaging and electro-optical systems.

🚀 Soonicorn

GreyOrange



Samay Kohli · Akash Gupta

Co-founders, greyorange.com

BITS Pilani, Batch of
2010 & 2012

Warehouse robotics / Product

GreyOrange develops robotics and software for warehouse and fulfilment operations.

🚀 Soonicorn

pixxel



Awais Ahmed · Kshitij Khandelwal

Co-founders, pixxel.space

BITS Pilani
Batch of 2019

Space and Earth observation / Product

Pixxel develops hyperspectral Earth-observation satellite technology.

04 / Space, robotics & advanced engineering

MapmyIndia™



Rakesh Verma

Co-founder,
mapmyindia.com

BITS Pilani
Batch of 1972

Maps and geospatial technology / Product

MapmyIndia develops digital maps, location data and geospatial technologies.

AMKETTE



Rajiv Bapna

Founder, amkette.com

BITS Pilani
Batch of 1974

Computer peripherals / Product

Amkette built a business in storage media and computer peripherals.

BonV | Enhanced Air Mobility



Satyabrata Satapathy

Co-founder & CEO, BonV Aero

BITS Pilani
Batch of 2012

Aerospace Technology / Autonomous Cargo Drones

BonV Aero operates in vertical take-off and landing (VTOL) aerial mobility platforms for heavy-payload logistics in extreme high-altitude environments.

APOLLYON DYNAMICS



Jayant Khatri · Sourya Choudhury

Co-founders, Apollyon Dynamics

BITS Pilani
Batch of 2023

Defence Tech & Autonomous Aviation

Apollyon Dynamics builds ultra-high-speed jet-class strike drones and counter-UAV interceptors for contested military airspaces.

05 / Healthcare & life sciences

✨ Minicorn

Forus Health
Technology delivering care



K. Chandrasekhar

Co-founder & CEO,
forushealth.com

BITS Pilani
Batch of 1986

Medical Devices & Healthcare Tech / Ophthalmology Automation

Forus Health operates in portable eye-screening medical devices and AI-powered diagnostic solutions to prevent avoidable blindness.

✨ Minicorn

HexaHealth
Surgery Simplified



Dr. Aman Priya Khanna

Co-founder, hexahealth.com

BITS Pilani
Batch of 2020

Surgical care coordination / Service

HexaHealth helps patients navigate surgical care.

✨ Minicorn

VISIT



Anurag Prasad · Vaibhav Singh · Chetan Anand · Shashvat Tripathi

Co-founders, getvisitapp.com

BITS Pilani
Batch of 2016

Workplace health / Service

Visit Health develops health and wellness services.

molbio
INNOVATE · IMPACT · INSPIRE



Chandrasekhar Nair

Co-founder & CTO,
molbiodiagnostics.com

BITS Pilani
Batch of 1989

Molecular diagnostics / Product

Molbio develops portable molecular diagnostics for disease detection.

06 / Mobility, energy & sustainability

✨ Minicorn

BOLT.EARTH

Bolt.Earth



Jyotiranjan Harichandan · Mohit Yadav

Co-founders, bolt.earth

BITS Pilani
Batch of 2012

EV charging / Product

Bolt.Earth develops electric-vehicle charging technology and infrastructure.

redBus



Phanindra Sama · Sudhakar Pasupunuri · Charan Padmaraju

Co-founders, redbus.in

BITS Pilani
Batch of 2002

Bus-ticket booking / Service

redBus brought bus discovery and ticket booking online.

Beacon Energy Solutions



Sandhya Prakash

Founder, besorg.com

BITS Pilani
Batch of 1991

Energy and sustainability / Product

Beacon Energy Solutions works in energy efficiency and sustainability.

VINATI ORGANICS LIMITED



Vinod Saraf

Founder,
vinatiorganics.com

BITS Pilani
Batch of 1971

Specialty chemicals / Product

Vinati Organics built a specialty-chemicals business under founder Vinod Saraf.

07 / Education, careers & communities

Unicorn

ERUDITUS



Chaitanya Kalipatnapu

Co-founder, eruditus.com

BITS Pilani
Batch of 2001

Professional education / Service

Eruditus and Emeritus work in professional and executive education.

✨ Minicorn

Goodera



Abhishek Humbad

Founder & CEO, goodera.com

BITS Pilani
Batch of 2005

Corporate volunteering / Product

Goodera runs a platform that helps companies plan, run and measure employee volunteering and community-impact programmes.

stoa



Raj Kunkolienkar

Co-founder, stoaschool.com

BITS Pilani
Batch of 2015

Business education / Service

Stoa developed an alternative business-education offering.

CODETANTRA





Ramana Telidevara · Ravi Sekhar Chilmakuri

Co-founders, CodeTantra

BITS Pilani
Batch of 2000

B2B EdTech / Cloud-based Interactive Learning & AI Proctored Assessments

CodeTantra operates an interactive cloud-based teaching management platform and bandwidth-efficient AI video-proctoring ecosystem for universities and schools.

07 / Education, careers & communities

PROMETHEUS SCHOOL
learning RE imagined



Mukesh Sharma

Founder,
prometheusschool.com

BITS Pilani
Batch of 1995

School education / Service

Prometheus School provides international K-12 education.

MART Business Mind Social Heart



Pradeep Kashyap

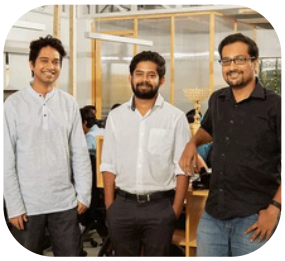
Founder,
martglobal.net

BITS Pilani
Batch of 1969

Rural markets and consulting / Service

MART works in rural-market consulting and development.

TapChief
unacademy



Shashank Murali · Binay Krishna · Arjun Krishna

Co-founders, TapChief
(acquired by Unacademy)

BITS Pilani
Batch of 2016

Professional services and work / Service

TapChief connected businesses with professional expertise and services.

08 / Media & entertainment

Unicorn

MPL
MOBILE PREMIER LEAGUE



Shubham Malhotra

Co-founder,
mpl.live

BITS Pilani
Batch of 2009

Mobile gaming / Product

Mobile Premier League (MPL) runs a mobile gaming and esports platform.

Soonicorn

pratilipi



Prashant Gupta

Co-founder,
pratilipi.com

BITS Pilani
Batch of 2011

Indian-language publishing / Product

Pratilipi developed a platform for Indian-language reading and storytelling.

Minicorn

Flam



Shourya Agarwal · Malhar Patil · Rajat Gupta · Amit Gaiki

Co-founders, flamapp.ai

BITS Pilani
Batch of 2013, 2012, 2013 & 2012

Mixed reality / Product

Flam builds AI-powered mixed-reality experiences that turn ads and media into interactive 3D content.

IDLEBRAIN
telugu cinema etc



G. V. Ramana (Jeevi)

Founder,
idlebrain.com

BITS Pilani
Batch of 1994

Digital entertainment media / Product

Idlebrain publishes regional cinema news, reviews and entertainment coverage.

BITS Pilani
Pilani | Dubai | Goa | Hyderabad | Mumbai
An Institution of Eminence

THE BITSIAN SPIRIT

This is just the beginning.

Built by BITSians is a series, and the next edition is already in the works. If you're a BITSian founder, or know one whose venture deserves a place here, we'd love to hear from you. Write to us at **The Office of Voice ‹voice@bits-pilani.ac.in›** to get your work featured.

Spotted an error or an outdated detail? Please let us know at the same address, and we'll correct it in the next edition.